

Software	Annual Contract Cost	Student Downloads or Active Users	Faculty & Staff Downloads or Active Users	Total Downloads	Student Academic cost /copy	Faculty Academic cost /copy	Student Retail Value	Faculty Retail Value	Total Retail Value	Net Value (Savings)	Cost per UTK Student Annually	Delivery Platform	Designation
ChemDraw Professional	\$13,642.00	510	91	601	\$564	\$564	\$287,640	\$51,324	\$338,964	\$325,322	\$0.45	Download	Research
EndNote	\$39,500.00	3,791	1,658	5,449	\$116	\$250	\$439,756	\$414,500	\$854,256	\$814,756	\$1.29	Download	Research
ESRI Arc GIS*	\$54,000.00	1,860	464	2,324	\$100	\$3,800	\$186,000	\$1,763,200	\$1,949,200	\$1,895,200	\$1.77	Download	Research
JMP Pro	\$5,000.00	6,817	246	7,063	\$1,900	\$1,900	\$12,952,300	\$467,400	\$13,419,700	\$13,414,700	\$0.16	Download	Research
LabVIEW	\$16,754.33	218	85	303	\$1,249	\$1,249	\$272,282	\$106,165	\$378,447	\$361,693	\$0.55	Download	Research
Maple	\$21,916.66	233	48	281	\$495	\$995	\$115,335	\$47,760	\$163,095	\$141,178	\$0.72	Download	Research
Mathematica	\$36,864.98	641	116	757	\$166	\$661	\$106,406	\$76,676	\$183,082	\$146,217	\$1.21	Download	Research
MATLAB*	\$153,547.20	2,260	375	2,635	\$99	\$2,500	\$223,740	\$937,500	\$1,161,240	\$1,007,693	\$5.02	Download	Research
Nvivo	\$46,128.00	588	475	1,063	\$99	\$849	\$58,212	\$403,275	\$461,487	\$415,359	\$1.51	Download	Research
QDA Miner/Wordstat	\$4,785.00	154	84	238	\$1,295	\$1,295	\$199,430	\$108,780	\$308,210	\$303,425	\$0.16	Download	Research
Qualtrics	\$113,500.00	607	635	1,242	\$1,500	\$1,500	\$910,500	\$952,500	\$1,863,000	\$1,749,500	\$3.71	Cloud	Research
QuestionPro**	\$24,040.00	696	728	1,424	\$1,020	\$1,020	\$709,920	\$742,560	\$1,452,480	\$1,428,440	\$0.79	Cloud	Research
SAS*	\$55,204.00	1,905	1,256	3,161	\$2,780	\$2,780	\$5,295,900	\$3,491,680	\$8,787,580	\$8,732,376	\$1.81	Download	Research
SPSS/AMOS	\$63,049.56	4,215	1,016	5,231	\$125	\$300	\$526,875	\$304,800	\$831,675	\$768,625	\$2.06	Download	Research
Stata	\$19,215.00	439	96	535	\$179	\$425	\$78,581	\$40,800	\$119,381	\$100,166	\$0.63	Download	Research
Research Software Summary	\$667,146.73						\$22,362,877	\$9,908,920	\$32,271,797	\$31,604,650	\$21.83		
Microsoft Office 365	\$293,000.00	30,559	8,888	39,447	\$70	\$70	\$2,139,130	\$622,160	\$2,761,290	\$2,468,290	\$9.59	Download	Enterprise
Zoom	\$77,541.00	30,559	5,593	36,152	\$90	\$90	\$2,750,310	\$503,370	\$3,253,680	\$3,176,139	\$2.54	Cloud	Enterprise
Canvas	\$309,216.74	30,559	4,194	34,753	\$120	\$120	\$3,667,080	\$503,280	\$4,170,360	\$3,861,143	\$10.12	Cloud	Enterprise
Proctorio	\$170,268.00	12,967	264	13,231	\$20	\$20	\$611,180	\$5,280	\$616,460	\$446,192	\$5.57	Cloud	Enterprise
Panopto	\$96,472.00	16,882	1,042	17,924	\$14	\$14	\$236,348	\$14,588	\$250,936	\$154,464	\$3.16	Cloud	Enterprise
LinkedIn Learning***	\$116,600.00	5,614	4,667	10,281	\$30	\$30	\$168,420	\$140,010	\$308,430	\$191,830	\$3.82	Cloud	Enterprise
Enterprise Software Summary	\$1,063,097.74						\$9,572,468	\$1,788,688	\$11,361,156	\$10,298,058	\$30.97		
Total Cost Summary	\$1,730,244.47						\$31,935,345.00	\$11,697,608.00	\$43,632,953.00	\$41,902,708.53	\$52.80		

*MATLAB software has many different parts and pieces and may cost significantly more to access all the features if purchased individually.

**QuestionPro student use estimated off Qualtrics percentage since QuestionPro does not provide breakdown.

***LinkedIn Learning downloads for students, faculty & staff is the number of hours the trainings were viewed.

Pricing Sources

Canvas - <https://www.mvorganizing.org/what-does-canvas-lms-cost/>

Zoom - <https://zoom.us/pricing/education>

Proctorio - <https://education.wsu.edu/documents/2020/04/ovid-19-phyllis-erdman-proctorio-march-31-2020.pdf/#:~:text=The%20current%20cost%20for%20Proctorio,cost%20x100x%245%3D%20%241000.>

Panopto - <https://www.panopto.com/plans/>

LinkedIn Learning - <https://www.linkedin.com/learning/subscription/products>